

SilverTribe Signs on as Corporate Sponsor of the 58th Annual Scottsdale Arabian Horse Show

Online Leader in Southwestern and Native American Jewelry Proud to be Corporate Sponsor Popular Scottsdale Staple

The 2013 Waste Management Phoenix Open in Scottsdale, Arizona is in the books. Whether it was spending time with golf phenom Rickie Fowler or Olympic legend Michael Phelps, SilverTribe left a big impression on the massive galleries at TPC Scottsdale.

Now, an online leader in Southwestern and Native American art and jewelry is shifting its focus to another popular event in the desert.

“We had an amazing experience as a sponsor of this year’s Waste Management Open,” said SilverTribe spokesman Chris Anderson. “Now, we turn our attention to another event steeped in tradition – the Scottsdale Arabian Horse Show.”

SilverTribe is a proud corporate sponsor of the 2013 Scottsdale Arabian Horse Show. In addition to airing a special commercial featuring real customers on closed-circuit television at the event, SilverTribe will be taking photos with winners and other patrons and posting them on their official Facebook page. SilverTribe will also be displaying its vast collection of horse-themed and horse-inspired jewelry.

“We are elated to be associated with such a prestigious event,” said Anderson. “We can’t wait to meet some of our long-time customers and we hope to make many more new friends.”

The Scottsdale Arabian Horse Show began in the desert in 1955. What started with only 50 horses is now the largest show of its kind in the world. An estimated 2,400 Arabian and half-Arabian horses will compete and over a million dollars in prize money will be awarded this year.

In addition to the dozens of competitions, the 2013 Scottsdale Arabian Horse Show will feature hundreds of vendors, educational seminars, gala parties and an international cuisine court.

“This is an event that truly has a little something for everyone,” said Anderson. “We can’t express enough how proud we are to be a corporate sponsor.”

This year’s Scottsdale Arabian Horse Show will take place at WestWorld from February 14th-24th. To learn how you can visit with SilverTribe at this year’s show, please visit their official Facebook page. To view the latest in Southwestern and Native American art and jewelry, please visit www.SilverTribe.com.